



To: Accepted Vendors – 20th Annual Little River ShrimpFest

Subject: Vendor/Exhibitor Set-Up Information

Dear Vendor,

Welcome to the 20th Annual Little River ShrimpFest! We're excited to have you join us in historic Little River for what promises to be another fantastic weekend.

The festival is sponsored by the Little River Chamber of Commerce & Visitors Center, and our staff, board, and festival committee have been working hard all year to make this event our best yet. Please read the following carefully so you'll be fully prepared.

Festival Hours

- **Saturday, October 11:** 9:00 am – 5:00 pm
 - **Sunday, October 12:** 9:00 am – 5:00 pm
-

Vendor Packets

Each packet contains:

- Vendor wristbands (4 per space unless additional purchased)
 - Festival map
 - Electrical tag (if purchased)
 - Vendor parking pass & parking map
 - Tear-down/move-out instructions
 - Department of Agriculture info (food vendors only)
-

Load-In Directions

All vendors must enter the festival grounds via Watson Avenue (turn off Hwy 17 onto Ellis Ave at the Days Inn, turn left onto Watson). Follow security instructions to access Mineola Avenue. No other entry will be permitted.

Wristbands

- Each space includes 2 wristbands per day.
- Additional wristbands may be purchased for \$5 each.
- Lost wristbands will not be replaced free of charge.
- Wristbands are required for entry.

Booth Assignments

We worked hard to honor special requests, but space is limited. Vendors must remain in their assigned locations. Please be courteous to neighbors and festival staff.

Electricity

If you purchased electricity, please bring an extension cord (up to 100 ft). Attach the provided tag before plugging into a power box.

Set-Up Schedule

Set-up time is staggered by space number. Please follow the time you are assigned to help traffic flow smoothly.

- All vehicles must be unloaded and parked in your assigned vendor parking lot before you begin booth set-up.
 - Any booth not occupied by 8:00 am Saturday will be forfeited.
-

Tear-Down

The festival closes at **5:00 pm on Sunday**.

- Vehicles may enter once booths are fully dismantled.
 - Security will issue an “Entry Pass” once your booth is ready for load-out.
 - Vehicles entering without a pass may be ticketed.
-

Parking

Vendor parking lots are clearly marked on the festival map. Each vendor will receive one parking permit with assigned parking lot. Vendors must park in their assigned lot. Additional vehicles should use general parking.

Other Important Notes

- **Security:** Police and security will be on site throughout the event.
 - **Garbage:** Please bag and dispose of trash in designated areas.
 - **Sales Tax:** All vendors must comply with SC Department of Revenue requirements. See <https://www.littlerivershrimpfest.org/vendor-apps/>
 - **Pets:** No pets are allowed in vendor booths or festival grounds.
 - **Weather:** ShrimpFest is a rain-or-shine event. No refunds.
-

If you have questions before the event, please call Hubert Bullard at (843) 385-3180.

During the festival, look for anyone in a festival shirt—we’re here to help.

Thank you for being part of ShrimpFest. We look forward to a fun and successful weekend!

Food Vendors (Additional Requirements)

1. Only Pepsi products (including Aquafina water) may be sold.
 2. 20 oz. bottles only; selling price is \$3.00.
 3. Menu boards with prices must be posted.
 4. Garbage must be bagged for collection.
 5. Cooking vendors must have flooring under tents (plastic/roofing paper).
 6. Booths will be inspected for fire extinguishers, menu boards, and flooring.
 7. Hand sanitizer must be available for patrons.
 8. A sneeze guard must separate staff and food from patrons.
-